

Organizing a Nationwide Drawing/Painting Competition on Petroleum Conservation

September 2013 - December 2013

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1. Background

The National Level Painting Competition for Children was announced on 15th September, 2013 following the sanction of the project by the Petroleum Conservation and Research Association (PCRA). The Competition was announced on the Paryavaran Mitra website and the CEE and PCRA websites. The announcement is available on <http://paryavaranmitra.in/Default.aspx?SID=710>

PCRA is holding this mega event which will culminate in a National Level Award ceremony in New Delhi where the 3 best entries will be awarded. CEE is implementing the competitions in various locations of the country and the competition is expected to reach almost 20,000 students

2. Implementation Strategy

A Project Secretariat led by a Senior Programme Coordinator has been formed at CEE. The secretariat is based in two places – Delhi and Ahmedabad. The Delhi secretariat is monitoring the events being held around the country with the help of CEE Regional Coordinators. The regional teams have also been identified for this project. The Ahmedabad Secretariat is handling the publicity of the competition and the finances for the project. All Regional Coordinators have submitted their workplan to the Project Secretariat.

3. Announcement and Publicity

Announcements for the Competition have been made through email, direct contact in other school events that CEE is conducting in the past few weeks and by sending posters to schools in different regions of the country. The competition continues to generate interest and several queries are being received by the Competition Secretariat in Ahmedabad. Interest generated can also be seen by the increasing number of visitors on the Competition page of the Paryavaran Mitra Website.

Posters announcing the competition have been dispatched to various schools through the Secretariats for the Competition based in Delhi and Ahmedabad.

The posters were also dispatched to CEE's 6 Regional Cells (other than where the Secretariats are based) for publicity in schools.

Announcements have already been made in the states of Gujarat, Kerala, Maharashtra, Goa, Karnataka, Andhra Pradesh, West Bengal, Uttar Pradesh, Bihar, Tripura, Assam, Chattisgarh, New Delhi, Haryana and Madhya Pradesh. Efforts are being made to continue to publicise the competition in these states as well as to reach other states. The Painting Competition has already been held in some locations in Uttar Pradesh/ Andhra Pradesh, Karnataka and Maharastra. Rest of the events are being planned after the Dusshera holidays

4. Events planned

The following is the list of events being planned around the country from now until November 15th

Regions	No. Of Events
CEE Central-Goa, Maharashtra, MP, Chattisgarh	70
CEE- South- AP, Karnataka, Kerala	16
CEE-North- UP, Bihar	10
CEE Delhi- Delhi, Haryana	15
CEE North East- Tripura, Assam	10
CEE East- West Bengal	15
CEE West- Gujarat, Rajasthan	15
CEE Himalya	4
Total	155

The total number of students targeted through these 155 events being planned are over 17000. In addition certain events are being planned through CEE's NGO partners. In some locations the painting competitions are being planned around Energy Saving Workshops.

All events are scheduled to be completed by Mid November following which Jury will be conducted. The National Jury in Delhi is being planned in the 1st week of December, 2013

5. Events conducted so far and Action Plan

5.1 Southern Region:

Six events have been conducted in the Southern region in the state of Andhra Pradesh with 940 students participating in the event. One event was conducted in Salem district of Tamil Nadu where 100 students participated. Twelve more events are planned in the states of Andhra Pradesh, Karnataka, Kerala and Tamil Nadu towards the second half of November.

PCRA competitions being conducted in South India



5.2 Central Region:

Four events have been conducted in Chattisgarh with participation from 1113 students. Three more are planned towards the second half of November.

A special event was organized to mark the Children's Day on 14th Nov'13 in Chattisgarh which saw participation of approximately 3500 students



In Madhya Pradesh 9 events have been conducted with 881 students participating in it. 50 events in Maharashtra and 5 events in Goa are planned towards the second half of November.

5.3 North East:

10 events are planned in North East towards the second half of November'13

5.4 East:

15 events are planned in West Bengal towards the second half of November'13

5.5 West:

15 events are planned in Gujarat towards the second half of November'13

5.6 North:

7 events have been conducted in 5 districts of Uttar Pradesh, a total of 1349 students participated in it.

Two events have been conducted in two district of Bihar where 320 students participated.

One more event is planned in Uttar Pradesh towards the end of November'13



5.7 Himalaya:

Four events in Jammu and Kashmir the end of November'13

5.8 NCT Delhi and Haryana

One event has been conducted in Delhi and 14 more are planned towards the second half of November

Annexure 1: List of Schools

S. no.	Venue	NGO	Date	Participants
Andhra Pradesh				
1.	Siva Vidya Kedram, Chirala , Bapatla	SVK	8-11-13	179
2.	Sadana Vidya Kendram, Bapatla	SVK	9-11-13	190
3.	ZPHS, KTPS, Palvancha, Khammam	Haritha Ecological Institute	6-11-13	170
4.	Urdughar, Mogalpura, Near charminar	COVA foundation	12-11-13	139
5.	VIP'S International School	IYCN, Hyderabad	13-11-13	193
6.	Bharatiya Vidya Bhavan, Jubli Hills, Campus	Bharatiya Vidya Bhavan, Jubli Hills	11-11-13	69
Uttar Pradesh				
7.	Poorva Madhyamik Vidyalaya, Itaunja, Lucknow	CEE	27th Sept	150
8.	Pragatisheel Inter College, Malihabad, Lucknow	CEE	23rd Oct	120
9.	Cannosa Convent School, Faizabad	CEE	26th Oct	445
10.	Bisalpur, Pilibhit	CEE	25th Oct	207
11.	Pilibhit	CEE	26th Oct	227
12.	St. James School, Kankar khera, Meerut	CEE	23rd Oct	100
13.	St. Michael High School, Sial Khas	CEE	25th Oct	100
Bihar				
14.	Bankipur Girls High School, Patna	CEE	28th Oct	120
15.	K.R. High School, Bettiah	CEE		200
Tamil Nadu				
16.	Panchayat Union Middle School, Kannenderi, Salem district	CEE	11/11/13	100
17.	Kerala Vidyalayam School,	CEE	14/11/2013	30

CEE

	Chennai			
	Madhya Pradesh			
18.	Govt. Naveen Hr.Sec. School, Bagsewania, Bhopal	CEE	25-10-2013	105
19.	Govt. Naveen Hr.Sec. School, Chunna Bhatti, Bhopal	CEE	25-10-2013	94
20.	Govt. Raja bhoj Hr.Sec. School, 1100 Quaters, Bhopal	CEE	26-10-2013	97
21.	Pragya Co-Ed Hr.Sec.School, Bhopal	CEE	26-10-2013	85
22.	Govt. Naveen Hr.Sec. School, Old Campion, Arera Colony, Bhopal	CEE	31-10-2013	100
23.	Laxmi Vidya Mandir High School & Dronacharya Public High School, Ujjain	CEE	31-10-2013	100
24.	The Lions School & Emmanuel School, Morena	CEE	1-11-2013	100
25.	Govt. Hr.Sec. School, Pathaura, Unchehra, Satna	CEE	07-11-2013	100
26.	Orion International School, Bawadia Kala, Bhopal	CEE	07-11-2013	100
	Chattisgarh			
27.	MGM Higher Secondary School ,Bhilai	CEE	11-11-13	200
28.	Delhi Public School, Durg	CEE		1000
29.	Shri Shankaracharya Vidyalaya, Bhilai	CEE		57
30.	Govt Model Girls school, Durg	CEE		21
31.	Shri Vivekanand Higher Secondary school, Bhilai	CEE		35
32.	Hotel Imperial Annand, Bilaspur, 50 schools Participated	Nature Bodies	14-11-13	3338
33.	Tagore International School, Vasant Vihar	Delhi CEE	14-11-13	100